



# PITX BULLETIN

Official Newsletter of the Parañaque Integrated Terminal Exchange



## Oplan Biyaheng Ayos: Ensuring Safe Holy Week Travel

During the Holy Week season, PITX worked hand in hand with the Department of Transportation (DOTr), Land Transportation Franchising and Regulatory Board (LTFRB), Land Transportation Office (LTO), and the Metropolitan Manila Development Authority (MMDA) for the implementation of "Oplan Biyaheng Ayos."

Comprehensive inspections were conducted within the terminal to ensure the safety, compliance, and comfort of all passengers. These inspections included checking vehicle roadworthiness, driver fitness, and compliance with public transport regulations. PITX also enhanced its on-ground support and security presence to manage the expected influx of travelers.

The initiative demonstrated PITX's proactive approach in coordinating with government agencies to deliver a safe and smooth travel experience for commuters during one of the busiest travel periods of the year.

With these milestones and exciting developments, PITX continues to set the standard for transport and commercial hubs in the Philippines. As we move forward, passengers and stakeholders can expect even more innovations, improvements, and enhancements aimed at providing the best possible experience for all.



Record-Breaking Passenger Count: 51.5 Million Served in 2024

The Parañaque Integrated Terminal Exchange (PITX) proudly announces another historic achievement—serving 51,557,965 passengers in 2024. This milestone underscores PITX’s continued commitment to providing safe, efficient, and comfortable travel for millions of Filipinos. As the country’s first-ever intermodal transport hub, PITX remains dedicated to enhancing the commuter experience and improving public transportation connectivity.

This remarkable growth is attributed to PITX’s strategic initiatives, including better route management, enhanced scheduling, and collaborations with transport agencies to improve efficiency. With this achievement, PITX solidifies its position as a crucial transportation hub, ensuring seamless travel experiences for commuters daily.



Seamless Integration with LRT-1



PITX has taken a significant step forward in improving transport accessibility with its integration with LRT-1. This initiative allows smoother, more convenient transfers between land and rail transport, significantly cutting travel time for commuters. The direct connection between PITX and LRT-1 provides passengers with a hassle-free way to move across Metro Manila and beyond, offering a faster, more reliable transport alternative.

As the LRT-1 Cavite Extension nears completion, passengers can look forward to even better connectivity between Metro Manila and Cavite, reinforcing PITX’s role as the premier gateway to Southern Luzon. This development not only benefits daily commuters but also boosts economic activity by improving accessibility for businesses and workers in the area.





In line with its commitment to sustainable and environmentally friendly initiatives, PITX has launched its first electric vehicle in partnership with GET Philippines. The introduction of this zero-emission transport option is a step towards greener public transportation, reducing carbon footprints while providing commuters with a modern and sustainable way to travel.

Electric vehicles (EVs) offer numerous benefits, including lower emissions, reduced noise pollution, and decreased dependency on fossil fuels. PITX's adoption of EVs aligns with global sustainability efforts, positioning the terminal as a leader in eco-conscious transportation solutions. Future plans include expanding the fleet and further integrating green technology into daily operations.



The PITX Office Towers continue to attract businesses, with more companies signing up to establish their offices within the transport hub. The strategic location of PITX provides businesses with unparalleled accessibility, making it an ideal spot for companies seeking convenience for their employees and clients.

With more sign-ups in the pipeline, the office spaces at PITX are poised for further growth in 2024. Companies from various industries, including BPOs, logistics, and retail, are seeing the advantage of being based in an intermodal transport hub. This expansion not only enhances PITX's commercial viability but also strengthens its economic impact by generating more employment opportunities.



## Welcoming New Brands in 2025

The excitement continues as PITX welcomes even more renowned brands, further solidifying its position as a lifestyle hub. New brands set to open soon include Dormitos, Silicon Valley, Zus Coffee, Greenwich, Uncle John's, and Bebang Halo-Halo. These new additions will provide greater variety and convenience, catering to the diverse needs of commuters, office workers, and visitors alike.

With a strong commercial portfolio, PITX ensures that passengers not only have access to quality transport services but also a comprehensive retail and dining experience, making every commute more convenient and enjoyable.



## Commercial Spaces at 99% Occupancy:

### Big Brands Join the PITX Community

PITX's commercial spaces have reached an all-time high occupancy rate of 99%, reflecting its status as a prime commercial destination. This milestone highlights the growing demand for retail and dining spaces within the terminal, catering to the increasing number of daily commuters and visitors.

Major brands that have joined the hub this year include Kenny Rogers Roasters, Lola Nena's, 24 Chicken, Pepper Lunch, and Burger King. These additions significantly enhance the shopping and dining experience at PITX, offering a wide range of choices for passengers, employees, and nearby residents. The high commercial occupancy rate also emphasizes PITX's role as more than just a transport hub but a thriving commercial and lifestyle center.





## Commitment to Safety: Fire and Earthquake Drills

Safety remains a top priority for PITX. In partnership with the Bureau of Fire Protection, PITX conducted a comprehensive fire drill to ensure preparedness in emergency situations. The drill involved simulating fire scenarios, evacuation procedures, and firefighting demonstrations to equip PITX personnel and passengers with essential safety knowledge.

Additionally, PITX actively participated in the Nationwide Earthquake Drill, reinforcing its commitment to disaster readiness and passenger safety. These initiatives help PITX maintain a high level of emergency preparedness, ensuring that commuters, employees, and tenants are well-equipped to handle unforeseen situations.

With these milestones and exciting developments, PITX continues to set the standard for transport and commercial hubs in the Philippines. As we move forward, passengers and stakeholders can expect even more innovations, improvements, and enhancements aimed at providing the best possible experience for all.



## Spreading Holiday Cheer:

### PITX CSR Activities

As part of its Corporate Social Responsibility (CSR) initiatives, PITX, in partnership with the Megawide Foundation, treated members of the 'Barkada ni Pete' program and our hardworking 'Ate' and 'Kuya' staff to a special holiday celebration. These individuals, who play an essential role in maintaining the efficiency and operations of PITX, were recognized for their dedication and hard work throughout the year.

The holiday treat included gift packages, meals, and fun activities, fostering a spirit of camaraderie and appreciation. Through programs like these, PITX continues to uplift and support the people who contribute to its success, reinforcing its commitment to community engagement and employee welfare.





## Empowering Women: Women's Month Celebrations at PITX

In celebration of Women's Month, PITX held an Empowering Women Seminar for all female employees, aimed at fostering confidence, leadership, and inclusivity in the workplace. The seminar featured inspiring talks from women leaders, interactive workshops, and discussions on career growth and work-life balance.

As part of the celebrations, PITX also partnered with the Philippine Coast Guard (PCG) for the "Libreng Sakay Para Kay Juana" initiative, providing free rides for women commuters. This initiative honored the contributions of women in society by ensuring a safe, comfortable, and cost-free journey for them on this special occasion.

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## Spreading Love: Valentine's Day

### Free Photobooth for Passengers

PITX celebrated the season of love by offering passengers a free photobooth experience on Valentine's Day. This initiative allowed commuters to capture and cherish special moments with their loved ones while on their daily travels. The photobooth added a fun and heartwarming touch to the commuter experience, making the journey a little more memorable.