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PITX Welcomes Robinsons Easymart's 120th Store

*The opening of the store aims to improve the convenience of the passengers
along with the neighboring communities at PITX*

The Parañaque Integrated Terminal Exchange (PITX) is pleased to announce the opening of Robinsons Easymart's 120th store within its premises. This new addition aims to enhance passenger convenience by providing them with easy access to grocery shopping while waiting for their next journey. The ribbon cutting was led by Robinsons Retail Holdings, Inc. President and CEO Robina Gokongwei-Pe, MWM Terminals Inc. Director and President Jaime Feliciano, MWM Terminals Inc. Chief Executive Advisor Mohit Malhi, Parañaque City Congressman Edwin Olivarez, Mayor Eric Olivarez, Brgy. Tambo Chairman Jennifer Quizon.

As the first-ever landport in the country, PITX recognizes the importance of offering a wide range of amenities to its passengers. With the opening of Robinsons Easymart's 120th store, commuters can now enjoy the convenience of grocery shopping without having to venture far from the terminal. This new store is strategically located within PITX, ensuring that the 100,000 daily passengers and the 37,000 individuals residing within Barangay Tambo and Don Galo have easy access to their daily essentials.

Robinsons Easymart is known for its commitment to providing a hassle-free shopping experience. The store offers a well-curated selection of high-quality products, including fresh produce, pantry staples, and household items. By bringing their offerings to PITX, Robinsons Easymart aims to cater to the diverse needs of commuters who seek convenience and accessibility.

"We are excited to welcome Robinsons Easymart to PITX," said Mr. Jason Salvador, Corporate Affairs and Gov't Relations Head of PITX. "This partnership aligns perfectly with our goal of continuously improving passenger experience and convenience at the terminal. With Robinsons Easymart's presence, passengers and neighboring communities can now conveniently shop for their groceries within the terminal."

The opening of the 120th Robinsons Easymart store at PITX is a testament to Robinsons' commitment to serving its customers and meeting their evolving needs. Convenience and accessibility are at the core of this expansion, providing passengers with a seamless commuting experience.

To celebrate the opening of the store, Robinsons Easymart invited the UP Street Dance group to spread some cheer for PITX passengers.

Passengers can look forward to a well-stocked and convenient shopping experience, where their grocery needs can be fulfilled while waiting for their next trip.

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About the Parañaque Integrated Terminal Exchange

The Parañaque Integrated Terminal Exchange (PITX) is the country's first-ever landport, a multimodal transport hub in the Philippines, aiming to improve the overall commuting experience of Filipinos by providing seamless interconnectivity between different modes of public transportation. PITX is operated by MWM Terminals, Inc. under a 35-year Build-Transfer-Operate contract.